Ambient Experience Design
The Role of Art and Science in Designing Multi-Sensorial Experiences

George Marmaropoulos
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George Marmaropoulos is a design director at Philips. He will speak about Ambient Experience Design, a people focused, interactive environment that enables multi-sensorial experiences involving light, images, sound, and scent. Ambient experience design integrates design, architecture and digital technologies that is based on a deep understanding of the values and needs of the end-users, integrating design, technology, and architecture.

George Marmaropoulos was born in Greece and studied Mechanical Engineering at the Aristotle University of Thessaloniki, Greece, Industrial Design Engineering at the Imperial College of Science, Technology and Medicine and the Royal College of Art, London where he received a Masters of Design with distinction.

Thurs, April 17th at 3 pm
Fordham Lincoln Center
113 West 60th Street, NY
Visual Arts Complex