

Actitracker: A Smartphone-based Activity Recognition System for Improving Health and Well-Being

Gary M. Weiss, Jeffrey W. Lockhart, Tony T. Pulickal,
Paul T. McHugh, Isaac H. Ronan, Jessica L. Timko

Department of Computer & Information Science

Fordham University

441 East Fordham Road

Bronx, NY, 10458

{gweiss, lockhart, pulickal, mchugh, ronan, timko}@cis.fordham.edu

ABSTRACT

This paper describes Actitracker, a smartphone-based activity-monitoring service that helps people ensure that they receive sufficient activity to maintain proper health. Unlike most other such services, Actitracker requires only a smartphone (no watches, bands, or clip-on devices). This free service allows people to set personal activity goals and monitor their progress toward these goals. Actitracker uses data mining to generate its activity recognition models. It initially uses a universal/impersonal model that is generated from labeled activity data from a panel of users, but will automatically generate, and deploy, much more accurate personalized models once a user completes a simple training phase. Detailed activity reports and statistics are maintained on the Actitracker server and are available to the user via a secure web interface. Actitracker has been deployed for several months and currently has over 250 registered users. This paper discusses user experiences with the service, as well as challenges and tradeoffs associated with building and deploying the service.

Categories and Subject Descriptors

J.3 [Life and Medical Sciences] – *health*.

General Terms

Algorithms, Measurement, Performance, Design, Human Factors.

Keywords

Activity recognition, sensors, smartphones, data mining, health, mobile health, fitness.

1. INTRODUCTION

A lack of adequate physical activity is an enormous problem in our society, because physical inactivity dramatically increases the health risks for many diseases, including cardiovascular disease [3, 11, 14], colon cancer [4], diabetes mellitus, hypertension, and osteoporosis [16]. According to the World Health Organization, inactivity is responsible for approximately two million deaths per year [13], while a healthy amount of physical activity has been shown to significantly reduce the risk of all-cause mortality

[1, 12]. Inactivity is especially associated with health-related societal problems like childhood obesity, which is now generally considered to be a critical public health threat [6]. Inactivity also impacts the ability of the elderly to live independently, which has huge quality-of-life and economic implications, given our rapidly aging population. If a caregiver could identify dramatic changes in activity for an elderly person, this could help identify health-related problems before they become serious.

The good news is that according to a report from the US Surgeon General, even moderate amounts of exercise can substantially improve one's health [17]. Activity recognition technology can address the problems associated with inactivity by providing people with accurate information about their activities, along with guidelines concerning the amount of physical activity that is required for good health. In this paper we describe Actitracker, a deployed, free, smartphone-based service that provides activity monitoring and thus supports the social good.

The fitness market currently offers several activity tracking products, such as the Fitbit (www.fitbit.com) and Nike+ Fuelband (www.nike.com/fuelband). Both of these require the purchase of additional sensor hardware: Fitbit requires the purchase of a clip-on or wristband device in the \$60-\$130 range while the Nike+ Fuelband costs \$149. Fitbit requires an additional annual \$49 fee should the user want to download their data and access supplemental features. Smartwatches, such as the Pebble smartwatch (getpebble.com), have recently begun to enter the market and will support activity tracking applications; the cost of these watches starts at about \$100.

The Actitracker service offers several advantages over the commercial products just listed. The most obvious is that it requires no additional hardware. This results in cost savings, but perhaps more importantly, it makes activity tracking immediately available to a *much* broader audience—there are currently about 1.5 billion smartphone users in the world [8] whereas the projected market for wearable fitness sensor devices in 2017 is just 64 million [15]. There is also some incremental effort associated with owning and maintaining these wearable accessories (e.g., charging, taking off and on). Although smartphones require similar effort, most people carry smartphones for reasons other than activity monitoring and thus this effort must be expended anyway. Actitracker also provides more granular results than most commercial products (i.e., our timeline displays activities in 10-second intervals) and recognizes some additional activities. Actitracker's focus on basic daily activities like walking and climbing stairs is not particularly limiting because for most people—including the elderly—such activities are the most realistic and sustainable way to maintain healthy levels of activity.

Permission to make digital or hard copies of all or part of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. To copy otherwise, or republish, to post on servers or to redistribute to lists, requires prior specific permission and/or a fee.

KDD'14, August 24–27, 2014, New York, NY, USA.

Copyright 2014 ACM 1-58113-000-0/00/0010 ...\$15.00.

There are also benefits associated with the fact that Actitracker, although positioned as a commercial-quality service, is developed and maintained by a University research lab and is not profit-driven. Aside from the fact that the service is free, anonymized Actitracker data is shared with activity recognition researchers via publically available datasets [20]. Furthermore, if the service becomes sufficiently popular, the data can also be used to enable large scale epidemiological studies of activity and behavior that would otherwise be impractical. For example, Actitracker activity data can be used to track activity levels over time, by season, by geographic region, and by various demographic factors such as age, profession, and weight. Also, unlike most commercial products, Actitracker’s design and algorithms are documented in a form available to the public and research community [7, 9, 10]. Actitracker will also support the exporting of low-level user data, so that external third-party services and applications can be used to benefit the user. Currently most commercial products want to retain control over their data and only allow the exporting of relatively high level results.

There have been several research papers that have described some of the research underlying Actitracker, including papers that have focused exclusively on activity recognition [7, 10, 19]. However, that prior work focused exclusively on highly structured settings, where users were directed to perform specific tasks at specific times. Additionally, no prior work discussed the overall Actitracker system or the user interface component, including the Actitracker activity reports. This is also the first paper to describe user experiences with the complete system in a fully naturalistic setting.

Although Actitracker is being developed in a university research lab and is free, it was designed to mimic a commercial service. This was to remedy some complaints with prior work on activity recognition, including that they do not address problems in a fully natural setting and are terminated before they gain real users. To help ensure that Actitracker does not suffer the fate of some of these prior systems, thousands of development hours have been spent on user interface design and providing professional quality documentation; approximately half a million dollars has been expended on Actitracker research and development over the past four years.

The basic functionality of Actitracker has been operational since March 2013, at which point the system entered Alpha release. After a number of enhancements and bug fixes, the system entered Beta release in September 2013 and then general availability in November 2013. However, very little effort has thus far been expended to promote the Actitracker service, and most of that effort has focused mainly on the Fordham University Rose Hill campus. Nonetheless, users have found the service, including many international users. As of February 2014 there were 250 registered Actitracker users, although not all users are active each month. While the usage of the tool is quite modest, the existing user base is sufficient for us to provide a reasonable assessment of the strengths and weaknesses of the tool. We expect these usage numbers to increase slowly over the next six months and then plan to promote the tool aggressively starting in the summer of 2014. Current usage statistics are generated dynamically and available from the Actitracker.com main page.

2. SYSTEM ARCHITECTURE

Actitracker utilizes a client-server model to perform activity monitoring and to present the results to the user. A high level view of the basic Actitracker system architecture is provided in Figure 1, which shows the major system components. The Acti-

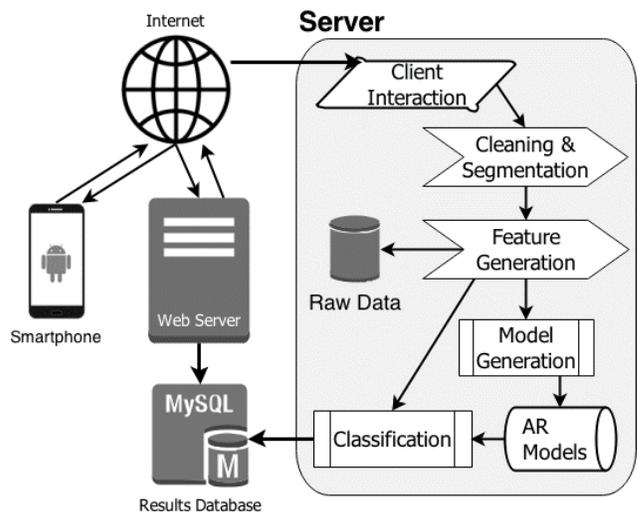


Figure 1. Actitracker system architecture.

tracker client runs on the smartphone and transmits sensor data to the Actitracker server for processing. The client app collects this data when it is enabled and the phone is unplugged with the screen off (the phone is normally expected to be in one’s pocket). The server performs data cleaning and preprocessing steps and then transforms the time-series accelerometer data into examples that each describe 10-second intervals of activity, via the formation of higher level features. The transformed data is then passed to a classification model, which determines the activity corresponding to that 10 seconds of accelerometer data. Actitracker currently identifies five activities: *walking*, *jogging*, *stairs* (up or down), *standing*, and *sitting/lying down*. Sitting and lying down are combined because it is very difficult to distinguish these two activities from a smartphone positioned in one’s pocket.

If the user has provided sufficient training data through the Actitracker self-training process, then a personalized activity recognition classification model is applied; otherwise an impersonal/universal classification model is applied. The results are stored in a database, which is subsequently accessed by the web interface to provide activity reports to each user through their personal Actitracker account. The details of these system components and the processing are described in the next few sections: the smartphone client is described in Section 3, the web interface is described in Section 4, and the data mining process components, which implement activity recognition, are described in Section 5.

The high level system architecture shown in Figure 1, which is consistent with our current implementation, involves several important design decisions and tradeoffs. First, virtually all functionality is offloaded from the phone to the server. This simplifies the design of the client but increases the load on the server and hence impacts the scalability of the system. The primary reason for doing things this way is that it enables the server to receive and store all raw sensor data. This is useful because the raw data can then be shared with other researchers [20] and alternate feature encodings can be applied at a later date. Given that users supply some labeled data via the self-training mode, we can evaluate such alternate encodings with minimal effort, even long after the data have been collected. Nonetheless, because these advantages are mainly for researchers, we are in the process of migrating the preprocessing and transformation code to the client app; we can then enable this optionally via our administrative interface. By doing this we may save battery life on the phone because even

though the processing demands will increase, the amount of data that will need to be transmitted using the phone's radios, given our current encoding scheme, will decrease to 2.9% of the current size [9]. We have also thought about moving additional functionality to the client. These alternatives and their pros and cons are discussed in detail in our prior work [18]. At the furthest extreme, all of the functionality is migrated to the phone, including model induction; at that point the system is perfectly scalable—but researchers lose access to all data and results.

Another design decision was to provide the results and associated reports only via a web interface. Thus, the Actitracker app provides no facility for viewing results. Users can view the results by logging into their secure web account from their computer or from their smartphone. While a mobile web interface is provided and usable, the preferred method is to view results from a computer with a larger screen since this permits the best viewing of some of the more comprehensive reports (like our timeline).

3. Smartphone Client Application

Actitracker currently supports Android smartphones and the Actitracker client app is available for free from the Google Play store. Support for the iPhone should arrive in June 2014. The central responsibility of the smartphone client is to poll the accelerometer sensors and transmit the data to the Actitracker server (in the future we will include the gyroscope sensor, if it exists, and the GPS sensor). As mentioned earlier and discussed in Section 7, additional functionality may be migrated from the server to the client over time.

The client interface is extraordinarily simple and has only three major components—a button to toggle the service on and off, a button for adjusting settings, and a button to enter training mode. First time users are prompted to create a secure account on the Actitracker server; this account is used by the phone to submit data and by the web server to authenticate users attempting to view their data. Users may also create accounts from the web.

The preferences screen allows users to change data transmission and storage settings. Users have control over the circumstances under which the sensor data is uploaded to the server, a major factor in battery life. “Wi-Fi Transmission” and “Mobile Network Transmission” checkboxes permit the phone to send the data when connected to a Wi-Fi network, mobile network, or both (selecting only Wi-Fi tends to conserve power and prevent the app from using up limited data plans, but delays results until the device is connected to Wi-Fi). The user can also select the “Charge Only” option, which overrides the other options and ensures that data is only transmitted when the phone is charging—which for most people will lead to results being posted only once per day. Most smartphones can easily store many days or months worth of data. Finally, users can specify transmission frequency, which applies only when the specified transmission mechanism(s) are available. Frequency options range from once per minute to once per hour, although we are planning a “real time” option to support live demos of the service. Most people check their activity reports only once a day—or at most a few times a day—so most configurations are more than adequate. The data storage and management options do not normally need to be changed, but can allow one to not cache unsent data, clear cached data, or “force send” all cached data disregarding the current transmission settings.

The Actitracker training mode screen enables a user to provide labeled activity data, so that the system can then automatically generate a personalized activity recognition model, which will override the default “impersonal/universal” model. The training phase is highly recommended, since our research studies, summarized later, show that personal models far outperform the imper-

sonal ones [10]. The training mode guides the user to progress through the set of activities. A timer is started after the user selects “start,” at which point the user is expected to perform the activity until the time expires and the phone emits a siren sound. The user can ignore the siren and continue to collect additional training data, and they can come back at a later time to generate additional training data. As long as a minimum amount of data is available for each of the required activities (“jogging” and “stairs” are not required activities), a personal model will automatically be created and enabled. For most activities, we require only 2 or 3 minutes of data, although our research has shown that good results are possible with even less data [10]. As described in Section 5, the labeled training data is sampled in a manner that ensures that class imbalances do not unduly bias the induced model.

4. Web Interface

The web interface provides each user with access to the Actitracker results. It allows the user to obtain documentation and information about Actitracker, provide feedback about the service via several online surveys, and provide information to Actitracker via a user profile. However, the most important function of the web interface is to provide the user with access to the activity recognition results from Actitracker's database through a personal dashboard.

4.1 User Documentation, Surveys, and Profile

Actitracker documentation assists the user in learning about the service. Under the “About” menu there is a very short promotional description of the service, a “quick start” guide that should enable most users to become familiar with the tool within a few minutes, and a user manual that provides some additional details. A privacy policy and document that explains the terms of use are also provided. Although most of the data is not particularly sensitive, privacy issues will become much more important if we decide to enable GPS sensor collection (although we would make this an opt-in service). Finally, we provide a frequently asked question list with detailed answers.

Given that we wish to improve the Actitracker service and evaluate its effectiveness, we provide two online surveys (located under the “Contact Us” menu). The short daily survey is intended to capture feedback about the service for a single day of use, and most of its questions are concrete and relate to the accuracy of the various activity predictions. That survey also asks about battery drain and provides a space for free-form comments. The comprehensive survey is meant to be filled out only occasionally, and asks about twice as many questions, including some higher level questions about the usefulness of the service. The survey results help us to describe and quantify user experiences in Section 6.

Users are prompted upon registration to fill out a profile that includes their gender, age, height, and weight. Some of the profile information is used to determine the user's peer group so that we can compare that user's activity results with those in the same peer groups (based on age, gender, and body mass index) in the comparison charts described in Section 4.2.2. In the future, user profile information may also be used to improve activity recognition performance, since this information could be incorporated into the impersonal/universal activity recognition models. The demographic information collected in the user profile can also be used to advance our research on identifying personal traits like gender, height, and weight from accelerometer data [19].

4.2 Activity Results

The primary responsibility of the web interface is to visualize activity information for the user. This is controlled through their activity dashboard.

4.2.1 Activity Dashboard

The central component of the web interface for each user is the activity dashboard. The reports area takes up two-thirds of the dashboard. This includes a display area for the graphical results, with three tabs at the top corresponding to the three reports: timeline, activity comparison, and activity breakdown. The remaining one-third of the dashboard is taken up by other elements, including:

- A graphical date selector to specify the time period over which the various charts and statistics are computed. Buttons are provided as shortcuts to view the current day, week, and month.
- A visual indicator of the FitDex value, a single number that maps total activity to an easy to understand value. The user's average FitDex and user-supplied goal are also displayed.
- Calories burned, as well as average calories burned per day, and user supplied calorie goal.
- Lifetime achievements, computed over the lifetime of one's Actitracker usage, and "best" achievements, typically computed over a single day.

4.2.2 Activity Reports

Actitracker currently supports three activity reports, each of which provides a different view of the user data. The relevant timeframe is determined by the date selector. Figure 2 provides a breakdown of the activities for a specific user over the period of the day when the user is awake. The figure shows that the user spent most of his time sitting or lying down. The comparison chart in Figure 3 shows how a user's activity compares to that of other Actitracker users, based on three different demographic categories (BMI = Body Mass Index and is computed from the height and weight values stored in the profile). This user is more sedentary than others of similar age, gender, and activity. In the future we can incorporate recommended values since the average values very possibly do not reflect a healthy lifestyle.

Figure 4 shows an example of the timeline report. This report shows the results at the most granular level—at 10 second increments. The user can scroll left or right to see different time periods. Because of the highly granular nature of the data, it may appear that a user is performing multiple activities at any time, but

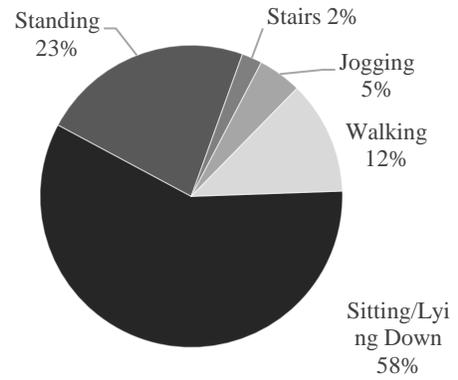


Figure 2: Activity breakdown for one day.

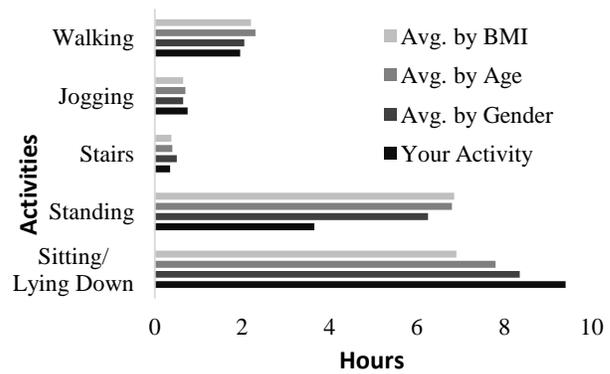


Figure 3: Activity comparison.

in this chart only one activity is identified at each 10-second interval, which is clear upon zooming in to any specific time span. In the future we plan to aggregate the results so that the user can "roll up" to longer intervals of time (e.g., one minute).

4.2.3 FitDex and Calories Burned

Actitracker provides users with two numerical values that summarize their daily activity: a calorie count and their FitDex. The calorie count is based on the activity results and, more specifically, the time spent performing each activity. The conversion from activity type to calories burned is accomplished via published estimates. Actitracker computes calories burned without the manual effort required by many fitness tools.

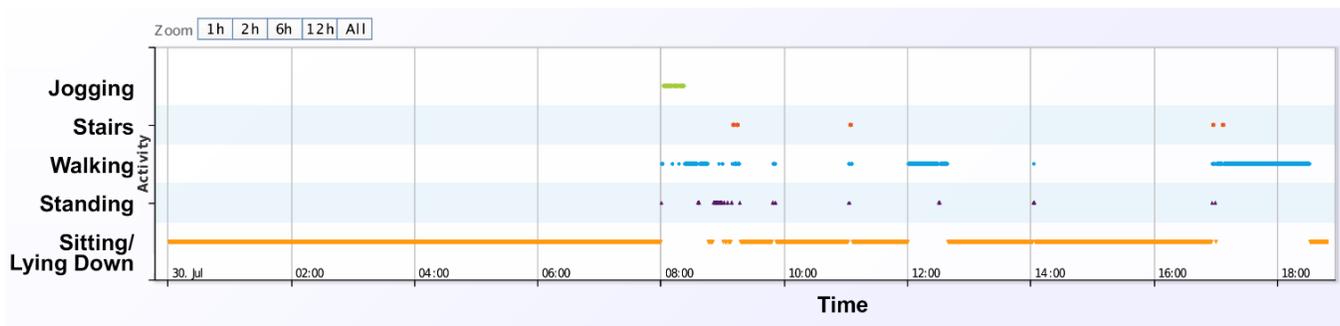


Figure 4: Activity timeline.

The FitDex metric maps a user’s daily activity to a value between 0 and 1,000. The FitDex is calculated by taking the weighted sum of the activities, where the weights are determined based on the relative amount of calories burned for that activity. The values are scaled such that an average healthy amount of activity yields a FitDex of 500. A logarithmic scale is employed so that moderate increases in activity will yield significant improvements in FitDex at the low end of the scale. This will provide motivation to those users who are not particularly active and who may require the most positive feedback. As users achieve higher FitDex values, more substantial increases in activity are required to move the FitDex higher, which ensures that highly active users remain properly motivated.

Both the FitDex and the calorie count are currently displayed on the activity dashboard with the ability to view the last two weeks of values in a line-graph. From the dashboard the user can also set a goal value for the FitDex and calories burned, and when the user reaches their daily goal, the dashboard will display a congratulatory message.

4.2.4 Achievements

The activity dashboard includes a panel of fitness achievements for the user. Lifetime achievements allow the user to view achievements based on their “lifetime” usage of Actitracker. These achievements include: total calories burned, total hours using Actitracker, and total hours expended performing each activity. The “best” achievements are geared to the performance over a single day and include: maximum time walking, jogging, and climbing stairs. Because sedentary activity can be detrimental to health, in the future we will add an achievement for “least time sitting.” We also plan to add “medals” to a user’s account for significant achievements and provide the ability to link these to the user’s Facebook account to garner additional social support. More creative achievements will also be added, such as one for people who go a week without sitting continuously for more than 20 minutes at a time.

5. DATA MINING PROCESS

The Actitracker server implements and automates the entire data mining process for supporting activity recognition. Every step, from data cleaning and preprocessing to model induction and activity prediction, is automatically performed by the server as it receives data from client phones, without human intervention.

5.1 Data Segmentation and Quality Control

Each data connection from a client leaves the server with an ordered list of accelerometer records (a timestamp and x, y, and z acceleration readings) collected over a period of several minutes or hours. These lists of data are first divided into 10-second, non-overlapping segments (a simple task, since the client sends data in multiples of 10 seconds). This has several advantages. First, it allows us to use standard classification techniques which require discrete examples. Second, this allows us to handle each example independently, which facilitates parallelization. Finally, the use of discrete examples enables clients to connect and submit data periodically without requiring data from separate connections to be matched up during processing.

Due to the way android smartphones provide accelerometer data to apps such as ours, repeat and null values must be expected. Usually, they are the result of the operating system or hardware being too busy to provide new sensor readings at the requested rate. We implemented Algorithm 1 in order to allow a 10% degree of tolerance for bad sensor readings; as long as 90% of the

ALGORITHM 1:

```
end_time = r[i].time + duration;
while(r[i].time < end_time)
    if(!is_null(r[i]) && !is_repeat(r[i]))
        example.add(r[i]);
    i++;
if(example.r_count > 0.9*(rate*duration))
    process(example);
```

readings are good, an example is generated. We find that, in practice, this algorithm discards very few examples.

5.2 Feature Generation

The raw accelerometer records in each example are transformed into a set of 43 summary features that have been empirically shown to perform well [7]. These features are simple statistics, including the means and standard deviations of acceleration per axis, the binned distribution of values, and a heuristic measure of wave period. These features are computationally easy to generate, ensuring that the system remains scalable and that it can provide results to the end user in near real time.

We are exploring more advanced features and will incorporate them if they are shown to improve accuracy. Additionally, the code which performs feature generation is written in a Java library shared by both the client and server. This will make it easy for us to move the data transformation step from the server to the clients. We are currently exploring this avenue, since while it does add extra load to the device processor, it may save battery by reducing the amount of data transmitted by the phone.

5.3 Model Induction

Our prior work has demonstrated that models built using training data from one user are excellent at predicting that user’s activity from unlabeled data, with accuracies in the high 90’s [10]. However, unlike our prior work and that of most other activity recognition groups, Actitracker’s data is not collected in the lab, but in real time and “in the wild.” If the incoming data has an activity class label attached to it (i.e., via the app’s training mode), it is considered training data. New training data is combined with all previously received training data from the same user and then is automatically used to generate a personal activity classification model for the user. The model is then stored for later use in classifying unlabeled data from the user. Currently, Actitracker induces and stores several kinds of models that have been shown in our prior research to perform well in controlled environments [10]. The Actitracker system only uses Random Forest models (which were shown to perform very well [10]) because of their relative speed when being built and when classifying examples. Each model is represented as a Java object, and they are both cached in RAM for speed of access and serialized to long term storage for persistence. More information about this implementation and alternatives is available in our prior work [9, 18].

Because training data is user-submitted, it may be the case that the user has not submitted training data for all activities, or that they have submitted insufficient training data (e.g. only a few examples) for some activities. Thus, before inducing a personal model, Actitracker checks to make sure that it has at least one minute of accelerometer data for each of the walking, sitting, and standing activities before building a model. This way the user’s personal model will be able, minimally, to predict these activities. If they later submit training data for additional activities, their model will be rebuilt using both their old and new training data, and the new model will be able to predict the additional activities. In the future we may implement hybrid models, where data for

ALGORITHM 2:

```
k = (lg( e*input_count ))/output_count;
for(i = 0; i < output_count; i++)
    select( ceil( (1/e)*exp(i, k) ) );
```

missing activities is taken from a panel of other users, or from users with similar physical characteristics.

Users have a high degree of control over what training data they submit, so it is possible that they will submit training data with a severe class imbalance (e.g. one hour of sitting data and only a few minutes for other activities). To prevent this from unduly biasing the predictions of the induced activity recognition models, we down-sample any activity for which there are more than three times that user’s mean number of examples per activity. We assume that the most recent examples will be the most useful in classification, since a user’s gait may change over time due to injury or age. However, old examples may still contain useful and diverse information about their gait. Thus we designed our sub-sampling process as an exponential function that selects a few old examples and many recent ones. It is defined in Algorithm 2.

5.4 Prediction

Unlabeled examples are classified using the personal Random Forest model for their user, if one is available, or else with our default impersonal/universal Random Forest model. This universal model was generated by researchers on high quality data gathered under lab conditions, as described in our prior work [10]. This model is known to perform reasonably well on unseen users, with an average accuracy of 75% (although there is considerable variation around this number from user to user). While the performance of these impersonal models is not nearly as good as that of the personal models (which have accuracies generally above 95%), they do perform at least as good as the impersonal models generated by other researchers working with similar activities [10]. This use of a default impersonal model allows new users of Actitracker to start using the system right away. They can later evaluate whether they are satisfied with the performance of the system and train a personal model for increased accuracy.

Prediction results are stored as a set of probabilities. For each 10-second example, the probabilities that during that time the user is walking, jogging, sitting, standing, or climbing stairs are all stored. This allows displays and summaries of activity to take into account the classifier’s uncertainty.

6. USER EXPERIENCES

User experiences have been collected via a formal on-line survey, which also allows free-form comments, and by more informal feedback from our own researchers and early adopters. The surveys include a short daily survey and a more comprehensive survey meant to be filled out only once. Strategies for addressing many of the weaknesses are briefly mentioned in this section or are discussed in Section 7 under future work.

6.1 Usability

Usability relates to the ease of use and learnability of a human-made object. Actitracker was designed to be easy to use—ideally you just “set it and forget it.” Overall, our responses indicate that Actitracker is an easy tool to learn. This is probably due to the extremely simple client interface and the quality documentation. However, there were two key issues related to ease of use, which involve the positioning of the device on the body and battery usage (i.e., power consumption).

6.1.1 Body Location of Phone

The original activity recognition research that was done in support of Actitracker assumed that the phone was located in the front pants pocket [7, 10], and we do recommend that the user carry their phone in that location. If they do not, the results could be compromised, although our training mode will allow other body locations to work if the movement at that location is sufficiently different to distinguish between the various activities.

The question of where and how people carry their smartphones has been studied [2, 5] and quantitative statistics have been captured. While many factors can come into play (e.g., gender, age, nationality) our user experiences are quite simple: the recommended phone location is not an issue for men but is a huge issue for women. Both the research and our user experiences show that women carry their phones in a variety of locations, namely: purse, back pocket, front pocket, hand, and jacket pocket. Women typically do not use the front pants pocket because the phone will not fit. But although the back pocket would probably provide an adequate sensor signature for activity recognition, women transfer the phone to their hand or a table prior to sitting down. This is not ideal since they may continue to move around, although if they do remain seated the phone positioned on a stationary table will fortuitously lead to the proper activity—since it is in a similar position as if it was in the user’s pocket. Nonetheless, the issues are significant enough that women are very likely to avoid this service or stop using it. This is backed up by our user statistics, which show that women make up 20% of our registered users but, significantly, generate only 13% of our activity data. As discussed in Section 7 we plan to address this by integrating smart watches into Actitracker, but this will remove one key advantage of our system for most women—that it only requires a smartphone.

6.1.2 Battery Usage

The other key issue with usability is the impact that Actitracker has on the smartphone battery life. The results of the user survey, provided in Figure 5, are consistent with our team’s experience—Actitracker seems to have a modest but significant impact on battery life, often reducing the battery life by 20%-30%. Although the survey does not explicitly ask what impact this reduction in battery life has on their phone usage, it is clear based on our personal experiences that this additional drain sometimes prevents the phone from lasting a complete day. A closer analysis of the data further confirms our own experience, which is that the impact of Actitracker usage on battery life seems to fluctuate dramatically on different days—with no immediately apparent explanation. We are investigating this phenomenon.

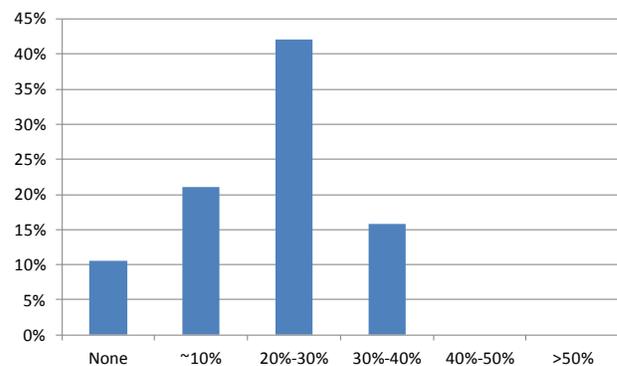


Figure 5. Perceived reduction in battery life due to app.

6.2 Accuracy and Efficacy

In this section we discuss the accuracy and efficacy of the system, mainly through the perceptions of the users. This could arguably be more important than actual accuracy, since perceptions will drive whether users continue to use the service.

Our surveys ask about the perceived accuracy of the service, both at an overall level and for specific activities. The results for the overall accuracy are summarized in Figure 6 and Figure 7. Figure 6 shows the responses to the assertion “Overall the app is accurate at measuring my activities.” The scale for this statement is the same as for most of the accuracy-based questions, where “1” means that they disagree with the statement and “5” indicates that they agree with the statement. A “3” is interpreted as meaning that the app results are often correct (i.e., more than 50% of the time) but do not fully meet expectations. Figure 7 shows the responses to the assertion “Do you think that the app accurately measures the overall amount of physical activity that you do?” In this case, the scale is set so that “3” corresponds to the ideal value (balanced), whereas “1” corresponds to under predicting the total amount of activity and “5” corresponds to over predicting it. Note that one can misclassify some activities while providing an accurate assessment of the overall amount of physical activity.

The results in Figure 6 and Figure 7 are quite positive, but show that there are errors and that there is room for improvement. The results concerning the accuracy of the specific activities are summarized in Figure 8. The assertion was “I feel that my ___ results were accurate,” where the blank was filled in with the appropriate activity. The scale was the same used for Figure 6, where 1 corresponded to “disagree” and 5 to “agree.” Only the averaged values are shown.

The survey results show that the service does generally provide good results, but with room for improvement. Specific comments from users indicate that often the results are highly accurate—

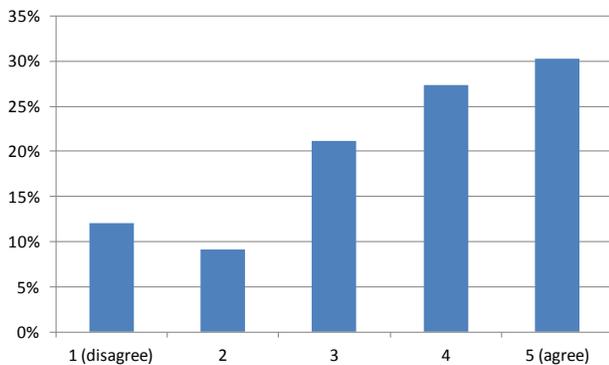


Figure 6. Response to “app provides accurate predictions.”

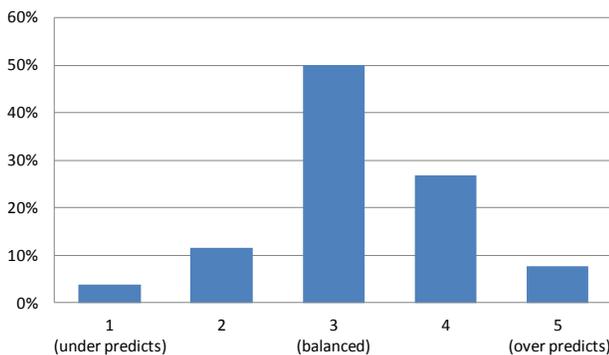


Figure 7. Response to “app predicts proper amount of activity.”

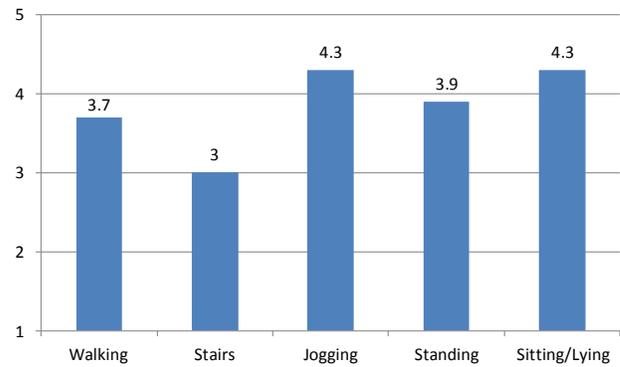


Figure 8: Response to “app accurately predicts specific activity”

for example, the timeline perfectly indicates when there is a long walk, with virtually no misclassifications during the walking period. Similarly, one may walk up and down between levels in one’s home and the short episodes of stair climbing are nonetheless correctly reflected in the timeline chart. However, there are other times when basic activities are mistaken and these results are glaring. We believe that a major source of such errors is due to changing orientations of the phone within the pocket, which are not adequately taken into account in our current system. Solutions to this problem are discussed in Section 7.

Some of the specific comments that we have received also shows that the system is able to properly reflect a mixture of activities. For example, the activity of “snow shoveling” appears as a mixture of “walking” and “standing.” Most users agree that training yields much improved results and that the results are quite poor without training. We do not have much information on the performance using the universal models “in the wild” because we recommended that all users utilize the training mode as soon as possible. But our study in a controlled environment shows that the personal models greatly outperform the impersonal models [10].

One of the metrics that we created was the FitDex, which, as described in Section 4.3, summarizes a user’s total level of activity in a single number. When asked whether this single number appropriately summarized their total amount of activity, the mean response using our normal 5-point scale (1=disagree and 5=agree) was 3.5. Overall, we have found that the FitDex does tend to correlate with how active one is each day, but the values are poor when one runs Actitracker for only part of the day. This is a consequence of our current assumption, which is that a user is active only when the tool is running and confirms that they are active. We could address this by setting the FitDex relative to the number of hours it is collecting data, but we wish to keep the current scheme to encourage users to run Actitracker all day. Thus we plan to modify the service to apply a threshold and only generate the value when that threshold has been met.

6.3 Objective Assessment of Performance

Our prior research was able to measure the accuracy of our activity recognition models with relative ease because the experimental setup was very precise—subjects were told to perform specific activities for specific amounts of time, in specific locations [7,10]. It is extremely difficult and time-consuming to generate such objective performance metrics “in the wild” (i.e., in a fully natural setting). Nonetheless, such objective metrics are important, even given the user satisfaction metrics from the survey results, described in Section 6.2. In this section we discuss the performance results for three Actitracker subjects, who kept a detailed diary of their activities for a 12 hour period. These subjects had sufficient training data so that they each had personal

Table 1. Partial activity diary entry for subject 1.

Duration	Activity
18:24 - 18:34	Standing
18:35 - 19:27	Sitting
19:27 - 19:33	Wander about house (walk/stand)
19:33 - 19:40	Sit down to eat chili
19:40 - 19:42	Get water to drink (thirsty)
19:42 - 19:55	Eat while sitting down
19:55 - 19:58	Walk to work desk
19:58 - 21:27	Sit at work desk

activity recognition models. A sample of one of these diaries is provided in Table 1.

The times are noted to the nearest minute and the activities are described briefly, but are not always mapped precisely to a single basic Actitracker activity. For example, “wander about house” really means walking about, but also includes time spent chatting while standing. In cases like these it is not simple to identify individual activities, and any real attempt to do so would require tracking activities at the second-level rather than minute-level. Tracking at this fine level of granularity would tend to interfere with the subject, thus invalidating the purpose of the evaluation, unless a less intrusive mechanism, such as video tracking, were used. But this would be very costly and time consuming (e.g., each motion would also have to be analyzed carefully) and might still interfere with the natural behavior of the test subjects. Furthermore, some activities are fundamentally a mixture of two or more basic activities, and such a system would still not enable one to break them down precisely into their component parts.

The evaluation process involves querying the Actitracker database for the activity results for the appropriate user over the specified times, and comparing those results so the actual activity (or activities) noted by the user. Because Actitracker issues predictions at 10 second intervals but the users track times at the minute level, if the evaluator noticed a small time shift in the transition to a new activity, the transitions were essentially aligned to remove any errors due to minor inaccuracies in time. In cases like the “wander about house” activity mentioned earlier, where the user notes that it is a mixture of two activities, our evaluation process counts either activity as correct. The results for the three test subjects are provided in Table 2.

The evaluation process used to measure Actitracker accuracy for the three subjects also identified where most of the errors occur. Subject 1 had the “walking” and “standing” activities occasionally classified as “sitting/lying down.” These errors were sporadic and were generally within long periods of correct classifications, so a user would most likely ignore or barely notice these errors in the timeline view. Subject 2 sometimes had “walking” mislabeled as “stairs,” which is the most common misclassification for the “walking” activity [10], but also had a very substantial amount of “sitting” misclassified as “standing.” Further analysis showed that these errors came from the end of the day when the subject sat in a chair that is different from his normal chair. This other chair accounted for 3 hours and 23 minutes of “sitting” and this activity was mislabeled for 1 hour and 32 minutes of that

Table 2. Actitracker Activity for 3 users over a day.

Subject #	Accuracy
1	91.2%
2	79.5%
3	98.1%
Ave	89.6%

time; this one error explains most of subject 2’s errors. Subject 3 had a very high accuracy and most of the errors came from misclassifying short periods of “walking” as “lying down/sitting”.

This evaluation process was quite informative, although it does place a burden on the subject. We are expanding our number of test subjects and are trying to simplify the process of keeping the diary. We will develop a simple app to assist with this, which will let a subject select an activity from a list of high level activities (e.g., dishwashing) and basic activities (e.g., walking). The app will then append a timestamp automatically, which will be far more precise than the current method that only tracks the time at the level of minutes. This app would, however, have to be run on a second phone or other device, to avoid interference with the normal activity recognition process.

7. CONCLUSION AND FUTURE WORK

This paper described a deployed smartphone-based activity monitoring application called Actitracker. This service provides the user with an accurate assessment of the amount of activity that they are performing and allows them to monitor the impact of any behavioral changes. The goal of this service, or tool, is to improve people’s health by combating the many harmful diseases and conditions associated with inactivity. Thus, this is a tool that uses data mining for social good. The collected data will also be made available to researchers and can also be used for large scale epidemiological studies of activity—thus providing additional benefits for society.

We faced many challenges while developing and deploying this tool, and learned several lessons—which we plan to use to improve the tool. One key lesson that we learned was that some people, mainly women, rarely carry their phone in their pocket. This impacts the utility of our service. We hope to address this by making our models more flexible, so that they can adapt to different body locations. This can be done by having users provide training data while the phone is in different locations, which can enable the models to learn to identify the phone location. We will also address this issue by providing support for alternative sensors, such as those located in smartwatches. We are currently working on integrating the Pebble smartwatch into Actitracker and hope to release a Pebble app.

The movement of the phone as a person moves has also been recognized as a problem. We plan to address this by either coming up with features that are not so sensitive to the phone’s orientation, or by explicitly compensating for changes in orientation (which can be determined by the accelerometer and gyroscope).

We have also found that battery power is an issue, although this was not totally unexpected given the resource limits of modern smartphones. We believe that we can improve the energy efficiency of our app in many ways, such as using an adaptive scheme that does not poll the sensors as frequently when the user (i.e., phone) appears to be stationary. We are also investigating the impact of moving the data preprocessing and transformation steps to the phone, which will greatly reduce the amount of power needed for data transmission.

We have already planned some additional significant enhancements to the system, which should make it more effective. These include iPhone support, which is under development, and integration with social media sites such as Facebook to better encourage changes in activity via positive social influences. Future work will also assess the tool differently—rather than focusing on accuracy of the models, it will focus on how effective the tool is at fostering positive changes in behavior.

8. ACKNOWLEDGMENTS

This material is based upon work supported by the National Science Foundation “Smart Health and Wellbeing” program under Grant No. 1116124, a Google Faculty Award, and a variety of Fordham University faculty and student research awards.

9. REFERENCES

- [1] Blair, S. N., Kohl, H. W., Paffenbarger, R. S., Clark, D. G., Cooper, K. H., and Gibbons, L. W. (1989). Physical fitness and all-cause mortality: A prospective study of healthy men and women. *Journal of the American Medical Association*, 262, 2395-2401.
- [2] Cui, Y., Chipchase, J., and Ichikawa, F. 2007. A cross culture study on phone carrying and physical personalization. In *Proceedings of the 2nd international conference on Usability and Internationalization*, 483-492.
- [3] Fox, S. M., Naughton, J. P., and Haskell, W. L. 1971. Physical activity and the prevention of coronary heart disease. *Annals of Clinical Research*, 3, 404-432.
- [4] Gerhardsson, M., Norell, S. E., Kiviranta, H., Pedersen, N. L., and Ahlbom, A. 1986. Sedentary jobs and colon cancer. *American Journal of Epidemiology*, 123, 775-780.
- [5] Ichikawa, F., Chipchase, J., and Grignani, R. 2005. Where’s the phone? A study of mobile phone location in public spaces. In *Proceedings of Mobility 2005 Conference on Mobile Technology, Applications, and Systems*, 797-804.
- [6] Koplan, J. P., Liverman, C. T., and Kraak, V. I. (2005). Preventing childhood obesity: health in balance, *National Academies Press*, Washington DC.
- [7] Kwapisz, J. R., Weiss, G. M., and Moore, S. A. 2010. Activity recognition using cell phone accelerometers. *ACM SIGKDD Explorations*, 12(2):74-82.
- [8] Leonard, H. There Will Soon Be One Smartphone For Every Five People In The World. *Business Insider*. February 7, 2013. [<http://www.businessinsider.com/15-billion-smartphones-in-the-world-2013-2>]
- [9] Lockhart, J.W., Weiss, G.M., Xue, J. C., Gallagher, S.T., Grosner, A. B., and Pulickal, T.T. 2011. Design considerations for the WISDM smart phone-based sensor mining architecture. In *Proceedings of the KDD Fifth International Workshop on Knowledge Discovery from Sensor Data*, San Diego, CA, 25-33.
- [10] Lockhart, J.W., and Weiss, G.M.. 2014. The benefits of personalized models for smartphone-based activity recognition. In *Proceedings of the 2014 SIAM International Conference on Data Mining*.
- [11] Oberman, A. 1985. Exercise and the primary prevention of cardiovascular disease. *American Journal of Cardiology*, 55, 10D-20D.
- [12] Paffenbarger, R. S., Jr., Hyde, R. T., Wing, A. L., and Hsieh, C. C. 1986. Physical activity, all-cause mortality, and longevity of college alumni. *New England Journal of Medicine*, 314, 605-613.
- [13] Physical inactivity a leading cause of disease and disability, warns the World Health Organization. [<http://www.who.int/mediacentre/news/releases/release23/en>], 2002.
- [14] Powell, K. E., Thompson, P. D., Caspersen, C. J., and Kendrick, J. S. 1987. Physical activity and the incidence of coronary heart disease. *Annual Review of Public Health*, 8, 253-287.
- [15] Reed, B. “Wearable computer shipments seen hitting 64 million in 2017.” *Yahoo! News*. October 25 2013. [<http://news.yahoo.com/wearable-computer-shipments-seen-hitting-64-million-2017-014532724.html>].
- [16] Siscovick, D. S., LaPorte, R. E., and Newman, J. M. 1985. The disease-specific benefits and risks of physical activity and exercise. *Public Health Reports*, 100, 180-188.
- [17] United States. Public Health Service. Office of the Surgeon General, et al. 1996. *Physical Activity and Health: A Report of the Surgeon General*. Government Printing Office.
- [18] Weiss, G. M., and Lockhart, J. W. 2012. A comparison of alternative client/server architectures for ubiquitous mobile sensor-based applications. In *Proceedings of the UbiComp 2012 1st International Workshop on Ubiquitous Mobile Instrumentation*, Pittsburgh, PA.
- [19] Weiss, G.M., and Lockhart, J.W. 2011. Identifying user traits by mining smart phone accelerometer d. In *Proceedings of the Fifth International Workshop on Knowledge Discovery from Sensor Data*, San Diego, CA, 61-69.
- [20] Wireless Sensor Data Mining (WISDM) Datasets. Fordham University WISDM Lab. [<http://www.cis.fordham.edu/wisdm/dataset.php>]